



# SIMON TRIMMER



## PROFILE

A highly creative and experienced graphic designer with strong technical ability. Able to bring high impact design on a broad range of media to deadline and budget requirements. Instinctively adapts to changes in technology. Solid artistic direction, works well within a team and under pressure. Proven success bringing design projects from conception to launch.

## CONTACT

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## KEY SKILLS & EXPERTISE

Graphic Design

Web Design

UI Design

Illustration

Branding

Print

Adobe software suite

Good working knowledge of CSS, html (+ minimal php)

## PROFESSIONAL EXPERIENCE

### Lead Designer

IO42 | Chesham, Bucks | 2015 - Present

Initially started as a small collaboration with a good friend, quickly developed into a growing business venture under the name of IO42. Among many varied and exciting clients, I had the pleasure and honour of single handedly designing the consumer and business websites for Barclaycard. A large scale project, 2 years in the making. Extremely satisfying working with a corporate company and guiding them through the process of moving from an old outdated website and into the future with a fully responsive customer experience.

### Senior Designer

64 Digital | Aylesbury, Bucks | 2008 - 2015

A great opportunity emerged to join a fledgling web design agency, where many of the skills I had acquired were put to good use. New skills in HTML and CSS were forged here, along with new responsive techniques for designing on the web. In-house CMS and Eccommerce platforms were commonplace at 64 Digital with standalone mobile applications also becoming popular. The company doubled in size in my seven years here with junior designers and developers taken on.

### Senior Designer

Two Way Media Ltd | London | 2000 - 2008

Hired as a graphic designer rising to a senior level. Responsible for designing a wide range of applications and solutions for an ever expanding customer base within the Interactive Television industry. With sophisticated cable and satellite television services becoming increasingly common in peoples homes, the opportunity to create engaging and richly designed content to a wide audience was an exciting area to be in. New ways of creating interactive content had also emerged during this time, giving rise to the opportunity to work closely alongside teams of 3D and motion graphic designers. Clients included ITV, Channel 4 and Cartoon Network, along with programmes such as Who Wants to be a Millionaire and Big Brother.

### Web Designer

Motion Pixels Ltd | London | 1998 - 2000

A newly founded web design agency, providing web design and e-commerce solutions to many diverse clients in the music, art, food, literature and travel industry. Responsible for design and art direction, learning new skills in html and flash, while also having the opportunity to work with some talented developers. Clients included the band Simple Minds and Canongate books.

### Junior Graphic Designer

Two Way TV Ltd | London | 1994 - 1998

After an initial work experience placement, I was employed as junior graphic designer in a design team of 3 at this very new Interactive Television company. Two Way TV, with a staff of only 20 people at that time were pioneers in the very early years of interactive television in the UK. Challenged with creating graphics for very new and never before used technology. Clients included many big name TV shows like Coronation Street, A Question of Sport and Channel 4 Racing.

## EDUCATION

### HND

Salisbury College of Art & Design  
1992 - 1994

### National Diploma

Farnborough College of Technology  
1990 - 1992